

# The Young Traveler

TRAVEL STORYTELLER & CONTENT CREATOR

I'm Kayleen Otto (a.k.a @theyoungtraveler), an 18-year-old world traveler, journalist, author, story-teller, and content creator who has ventured through 53 countries across 5 continents. Drawn to meaningful, immersive travel that connects people, cultures, and stories beyond the surface, I see travel not just as something I do – but as the mission of my life.

Through poetic writing, authentic video content, and real-world, locally-rooted experiences, I inspire young, conscious travelers to explore the world with curiosity and intention.

My mission is to shift the travel narrative – from superficial tourism to the transformational power of grounded, soul-driven travel.



## Demographics & statistics



1,641

7%

INSTAGRAM FOLLOWERS

ENGAGEMENT RATE

43,5%

62%

AGE RANGE 25-34

MEN

## Previous Collaborations

### Press & Media Features •

#### Mash Media Magazine —

Featured in an interview with SITE discussing how my travel approach inspires a profounder purpose in the incentive travel industry.

### Sponsored Blog Posts —

Crafted genuine, heartfelt travel stories highlighting sponsored stays and experiences, sharing the unique spirit of each place while connecting readers with the true essence of the journey.

#### Mysterysurf Camp, Imsouane —

Content Creator (2 months): Created authentic travel and surf content to engage and inspire the community.

## Co-Creating Meaningful Travel

### • Authentic content creation

Instagram Reels, carousels & stories with soul-rich visuals and emotional connection — shaped by strong narrative and intention

### • Sponsored blog features

SEO-aligned articles and immersive destination writing that bring a brand's story to life in a meaningful, human way

### • Book projects & long-form travel writing

As an author, I offer deep-dive storytelling for campaigns, books, and brand-aligned narratives

### • Brand + product collaborations

Experiences, accommodations, and gear showcased through creative, story-led short-form content

### • Natural-style photo & video content

Visuals created with authenticity and intention — supporting your brand's message with a grounded aesthetic

### • Voiceover + video testimonials

Adding a personal, heartfelt layer to your brand through voice and on-camera storytelling



## Social links

### Travel Blog

[theyoungtravelers.world](http://theyoungtravelers.world)

### Instagram

[@theyoungtravelersworld](https://www.instagram.com/theyoungtravelersworld)